

25th March 2021

Re: Attendance – Prize Draw Incentive for Years 7-10

Dear Parent/Carer

I hope this letter finds you and your families safe and well during these ongoing uncertain times. It has certainly been a joy welcoming all our students back into school after so long away!

Whilst managing the new 'normal', we must not lose sight of what we are all striving to achieve, the best possible education and safest environment for everyone at school. To achieve this, our expectations and standards must be upheld wherever possible and this includes attendance.

I am sure you do not need me to remind you of the crucial link between good attendance and high attainment. Each student has been given an attendance target of 96% (which means not being absent for more than two days in a term) and as a school we are encouraging our students to meet this target and to realise the importance of good attendance in preparing them for the next steps in their career and help them make a success of life in the 21st Century.

To encourage all students to achieve this attendance target, I am pleased to announce a new initiative starting from 12th April 2021.

All students in Years 7-10 whose attendance is above 96% in the final term, will have their names entered into a draw and one student from each form group will be awarded an Amazon gift card to the sum of £10. This draw will take place, on Friday 9th July during Year group assemblies, as this is a fitting event to celebrate students trying hard and making a positive difference. All students in those year groups who achieve or exceed the attendance target will therefore have an equal chance of winning this worthy prize and will also receive a free cone of chips from the school canteen.

Attendance is one of the key areas which will help to secure better results and outcomes for our students, as well as building a more positive and resilient school culture. It is my hope that this prize draw will show our students that their improved efforts are being both recognised and rewarded.

Yours sincerely



Mr S Smith
Assistant Headteacher